Section 1: Contribution Details

Contribution	Detail
Authors Name(s)	Janusz Skarzynski
Title of Submission:	Enhanced Services and User Engagement: A Practical Workshop on Prompt Engineering for Librarians
Sub-Theme(s) of Submission:	AI Literacy and Skills Development for Library Professionals
Keywords of Submission:	AI Literacy, Prompt Engineering, Information Retrieval User Experience, Library Services

Section 2: Abstract Text

As artificial intelligence (AI) continues to transform library services, librarians must develop new competencies to effectively integrate AI tools into their workflows. One of the most critical skills in this evolving landscape is prompt engineering—the ability to craft precise and structured inputs to optimise AI-powered information retrieval and user interactions. This interactive workshop will combine presentations, discussions, and hands-on activities to equip participants with a broad understanding of AI literacy and prompt engineering principles. Attendees will learn how prompt design influences AI responses, explore techniques for identifying user needs, and develop strategies to craft clear, effective, and context-aware prompts tailored to diverse library users. Additionally, participants will discover ways to enhance user engagement by making AI interactions more dynamic and responsive.

This workshop aligns with the 5th IFLA Symposium on Artificial Intelligence by addressing both the opportunities and challenges of AI in libraries, equipping professionals with actionable knowledge to harness AI effectively while advocating for user-centric and responsible AI practices. It is inspired by the 2024 UKS/LIASA Librarian of the Year workshop series, where several participants successfully completed certification requirements and received certificates for their participation. Building on this foundation, the session will further refine and expand participants' AI literacy and prompt engineering skills, ensuring practical application in library environments.

Workshop Technical Requirements:
1. Laptops or desktops (for participants)
2. Reliable internet connection (for accessing AI tools, and cloud-based applications)
3. Projector & screen (for presentations and live demonstrations)
4. Microphones & speakers (for a large in-person or hybrid session)